



## SPONSORSHIP OPPORTUNITIES

**2021 ADARA Conference**  
**Albuquerque, New Mexico**  
**March 21-25, 2021**

ADARA is excited about our upcoming 2021 conference entitled *Soaring to New Heights* at Hotel Albuquerque at Old Town. Albuquerque is the hot air balloon capital of the world and annually holds international competitions where a minimum of 700 hot air balloons come to compete. This city is an ideal setting for our esteemed colleagues in the vocational rehabilitation and behavioral health fields to gather and honor ADARA's past and well as prepare for our future.

ADARA is a national organization whose mission is to facilitate excellence in human service delivery with individuals who are Deaf, Hard of Hearing, and DeafBlind. This mission is accomplished by enhancing the professional competencies of the membership, expanding opportunities for networking among ADARA colleagues and supporting positive public policies for individuals who are Deaf, Hard of Hearing, and DeafBlind.

We would like to extend opportunities for your business or organization to be promoted at this exciting and energizing conference! Our sponsorship packages are described below. All amounts in the packages are listed for in-kind and monetary sponsorships.

If you are not able to contribute at a sponsorship level, please consider a donation toward the 2021 ADARA Conference or exhibit for \$500. Exhibitors are provided a table and two chairs, excluding meals and presentations. For more information, please contact ADARA at [office@adara.org](mailto:office@adara.org). We look forward to hearing from you!

### ***PRESIDENT'S CIRCLE SPONSORSHIP LEVEL (\$5,000)***

- Exhibit table with two chairs
- Five (5) conference registrations
- Color advertisement in conference program app
- Sponsorship recognition on ADARA website
- 15-minutes sponsor highlight during one of the plenary sessions or banquet

### ***PARTNERS SPONSORSHIP LEVEL (\$3,000)***

- Exhibit table with two chairs
- Three (3) conference registrations
- Color advertisement in conference program app
- Sponsorship recognition on ADARA website

### ***SUPPORTERS SPONSORSHIP LEVEL (\$2,000)***

- Exhibit table with two chairs
- Two (2) conference registrations
- Color advertisement in conference program app
- Sponsorship recognition on ADARA website

### ***FRIENDS SPONSORSHIP LEVEL (\$1,000)***

- Exhibit table with 2 chairs
- Color advertisement in conference program
- Sponsorship recognition on ADARA website

